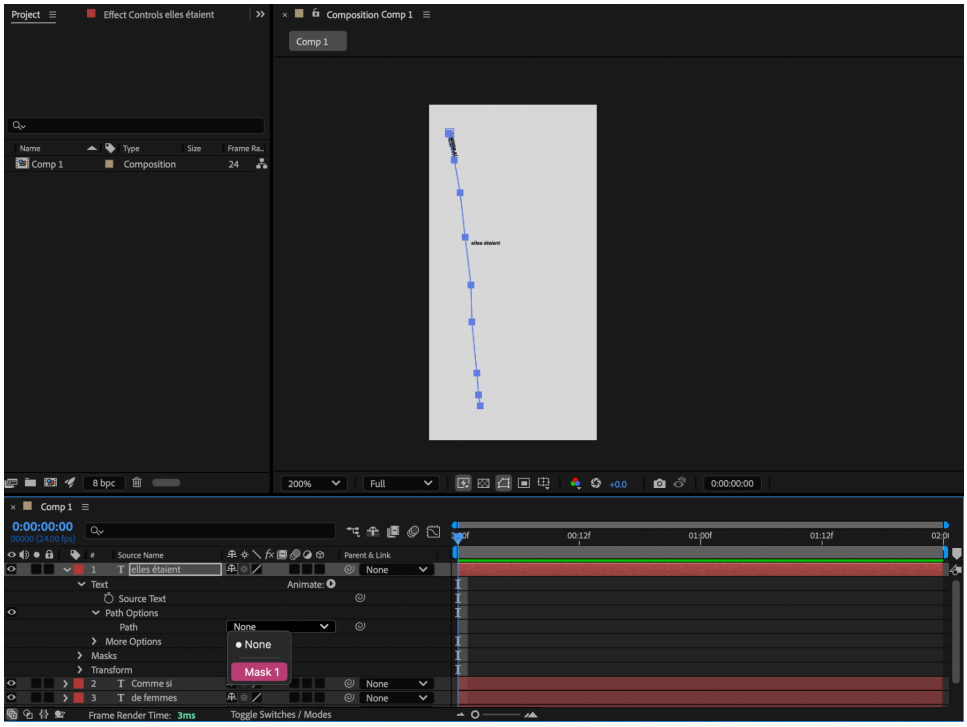
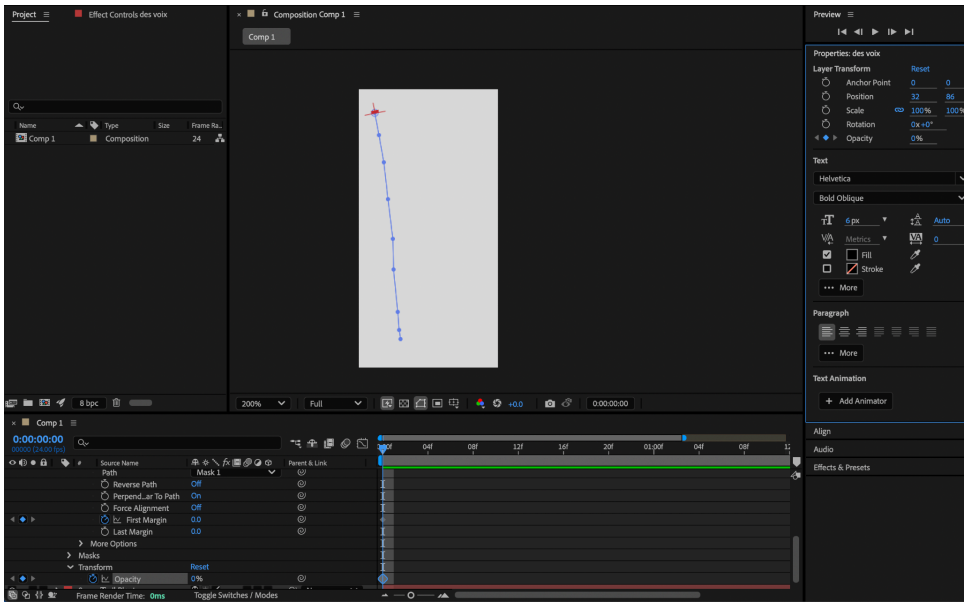
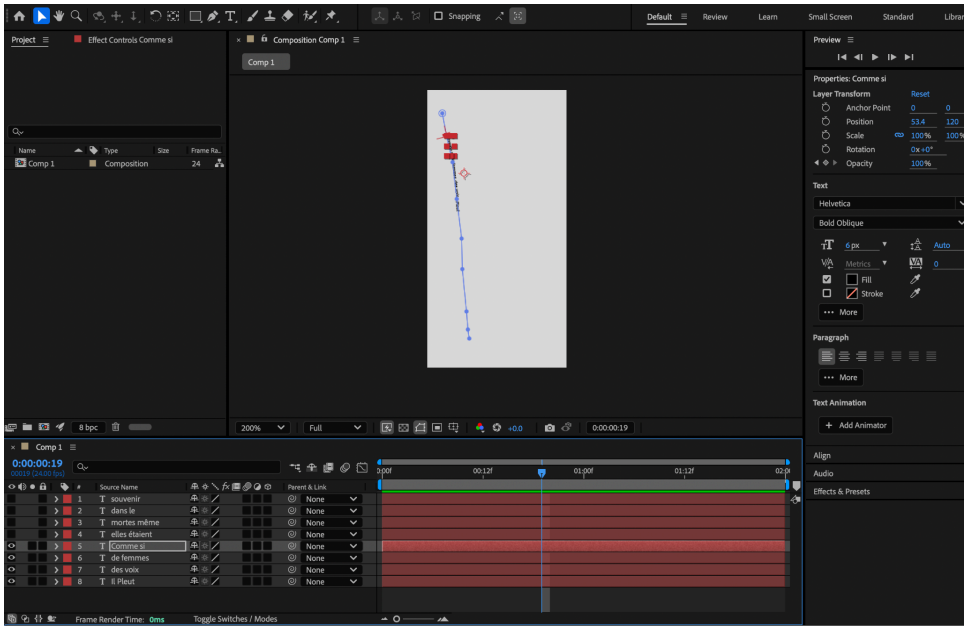
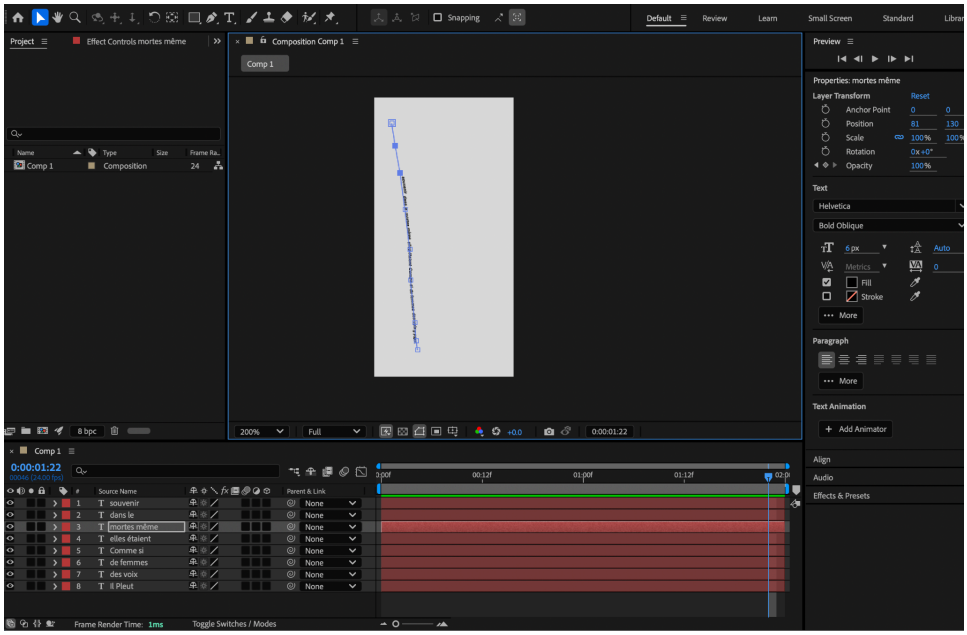
In continuation of week 3's methods of iterating, I decided to focus on creating iterations of my method 3. Initially, I explored using After Effects mask paths and having text follow them. This came from the ideas in my tutorial to combine text (something boring and inanimate) with animation to bring it to life.

http://eratiopostmodernpoetry.com/editor_Il_Pleut.html
https://pressbooks.library.torontomu.ca/migrantlives/chapter/lesson-9-calligram/


Project
Effect Controls elles étaient
Composition Comp 1
Comp 1
Name
Type
Size
Frame Ra..
Comp 1
Composition
24
elles étaient
8 bpc
200%
Full
+0.0
0:00:00:00
Comp 1
0:00:00:00
00000 (24.00 fps)
Source Name
Parent & Link
1
elles étaient
None
Text
Animate:
Source Text
Path Options
Path
None
More Options
Masks
Transform
2
Comme si
3
de femmes
None
Mask 1
Frame Render Time: 3ms
Toggle Switches / Modes


Project
Effect Controls des voix
Composition Comp 1
Comp 1
Preview
Properties: des voix
Layer Transform
Reset
Anchor Point
Position
Scale
Rotation
Opacity
Text
Helvetica
Bold Oblique
Fill
Stroke
More
Paragraph
Text Animation
Add Animator
Align
Audio
Effects & Presets
Comp 1
0:00:00:00
Source Name
Parent & Link
Path
Mask 1
Reverse Path
Perpend..ar To Path
Force Alignment
First Margin
Last Margin
More Options
Masks
Transform
Reset
Opacity
Frame Render Time: 0ms
Toggle Switches / Modes


Project
Effect Controls Comme si
Composition Comp 1
Comp 1
Preview
Properties: Comme si
Layer Transform
Anchor Point
Position
Scale
Rotation
Opacity
Text
Helvetica
Bold Oblique
Fill
Stroke
More
Paragraph
Text Animation
Add Animator
Align
Audio
Effects & Presets
0:00:00:19
souvenir
dans le
mortes même
elles étaient
Comme si
de femmes
des voix
Il Pleut
Frame Render Time: 0ms
Toggle Switches / Modes


Project
Effect Controls mortes même
Composition Comp 1
Comp 1
Preview
Properties: mortes même
Layer Transform
Anchor Point
Position
Scale
Rotation
Opacity
Text
Helvetica
Bold Oblique
Fill
Stroke
More
Paragraph
Text Animation
Add Animator
Align
Audio
Effects & Presets
0:00:01:22
souvenir
dans le
mortes même
elles étaient
Comme si
de femmes
des voix
Il Pleut
Frame Render Time: 1ms
Toggle Switches / Modes

et en bas en haut retiennent qui te les liens tomber les écoute

musique une ancienne pleurent et le dédain que le regret pleut tandis écoute s'il

auriculaires de villes un univers hennir tout prennent à cabrés se nuages et ces

gouttelettes ma vie ô rencontres de merveilleuses pleut aussi qu'il c'est vous

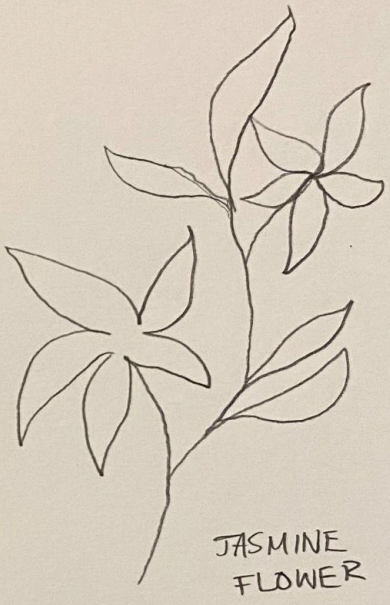
souvenir dans le mortes même elles étaient Comme si de femmes des voix Il Pleut

Animation And Text

- Concrete poetry: arranging words to convey meaning
  - often corresponds to the subject of the poem

POEMS / Calligrams

- IL PLEUT - GUILLAUME APOLLINAIRE

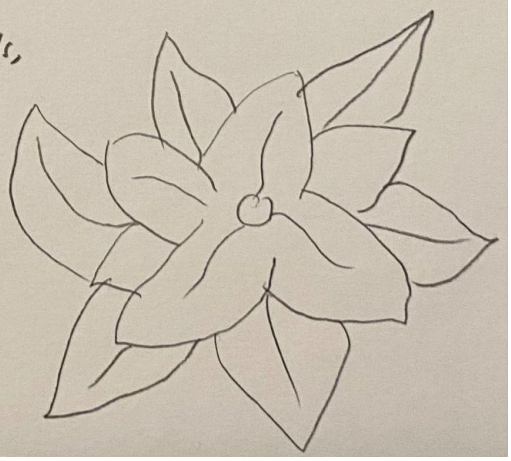


JASMINE FLOWER

Own Poem

- flowers? Rose, Peonie, Jasmine

White as moonlight,
soft as whisperd prayers,
drifting on the ~~night~~ evening breeze,
a fragrance laced with memories,
~~a~~ temple bells ringing,
tea steaming in porcelain hands,
ink on silk,
a quiet haiku,
a love letter,
a farewell,
a return,
still rooted,
still reaching.
through lantern glow,
through centuries of longing
always to bloom,
always to
rise and
drift.

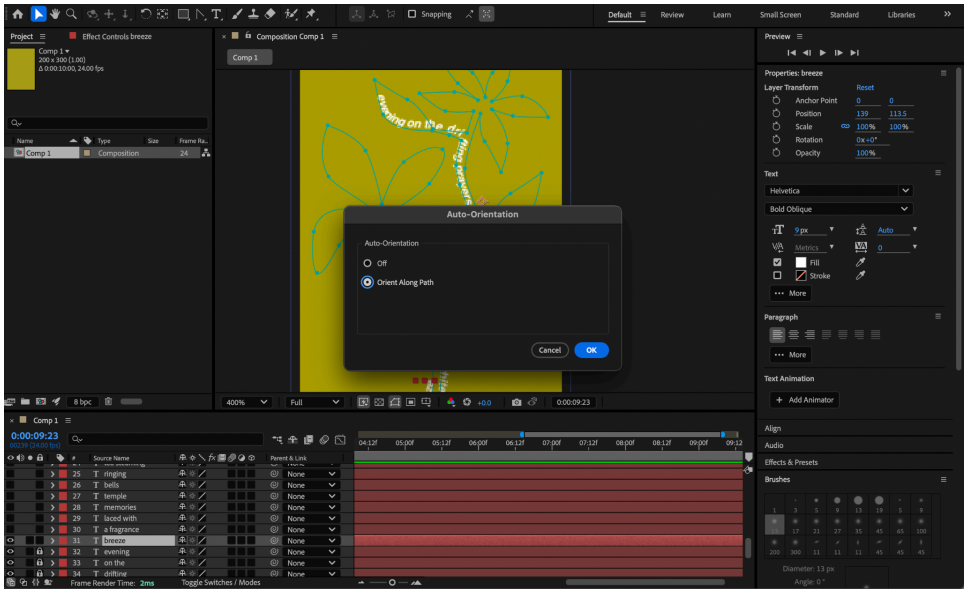


Poem Text:

Jasmine

White as moonlight,
Soft as whispered prayers
Drifting in the evening breeze, \a fragrance laced with memories,
Temple bells ringing,
Tea steaming in porcelain hands,
Ink on sink -
A quiet haiku,
A love letter,
A farewell,
A return
Still rooted
Still reaching.
Through lantern glow
Through centuries of longing
Always to bloom,
Always to
Rise and
Drift.

of longing
a return
to bloom
silk a
quiet haiku
on the
evening
laced with
still rooted
ringing
moonlight
breeze
soft as
through
temple
bells
drift
whispered
lantern
prayer
in porcelain
tea steaming
hands
always
through
reaching
glow
centuries
always to
rise and
farewell
memories


Auto-Orientation
Auto-Orientation
Off
Orient Along Path
Cancel
OK

Draft 3 of writing

By translating my written analysis into an animated text piece using After Effects, I am repurposing a tool designed for motion graphics into one focused solely on text. This experiment transforms After Effects into a reading tool rather than a visual storytelling medium, emphasizing text over imagery and motion.

Unlike static writing, animation controls how text is revealed, dictating pacing and engagement - words appear, move, and evolve in a structured flow, guiding the reader's experience. This shifts the act of reading from passive absorption to an active process of decoding and interpretation. Instead of using After Effects for cinematic visuals, I use it to explore textual presence - how timing, spatial arrangement, and transition affect comprehension.

This aligns with Queneau's *Exercises in Style*, where form alters perception, and just as his variations reshape a simple narrative, my animated text challenges conventional reading. The absence of traditional images reinforces that meaning emerges from structure alone by prioritizing text animation over visual spectacle, and through this my project questions how digital tools can reshape the way we read, rather than just how we see.